

Riphah e-magazine

February 2021



Leaders in Riphah

Marketing Department Malakand
Organised Sessions On
"Career Counseling"

HDS Organised
**Certified Customer
Service Specialist
Training** for RHS

QEC Led

the HEC's Composite Team
to Conduct IPE of NUMS

Launch of
E-Interface
for HDS

SAP Training

For Executive
Management

SSD Organized
Online Session On
WhatsApp Security

Revocation of
Article 370 & 35 A
in Kashmir: Options for Pakistan

MOU between Riphah Institute of
Public Policy & Bin Qutub Foundation for
Research & Policy Initiatives



“REVOCATION OF ARTICLE 370 AND 35 A IN KASHMIR: OPTIONS FOR PAKISTAN”

After the revocation of article 370 and 35A from its constitution by Indian Government, the lives of more than 10 million Kashmiris are vulnerable because of warlike situations and curfew in the valley. In the lockdown, locals were deprived from their fundamental and constitutional human rights. Massive deployment of troops in the Indian-occupied Muslim majority region has made the region the most militarized area in the region.

As per the reports of new agencies, at least 500 incidents of protest have broken out in Indian-occupied Kashmir since New Delhi stripped the region of its autonomy and imposed a military clampdown. In the curfew, more than 4000 locals were detained, and 500 got injured in clashes between the occupied forces and youth of the valley. There is similarity in the protests by the Indian farmers and Kashmiris but the response and dealing of Indian government is entirely different on these two segments of society. Following aspects of contemporary developments in occupied Kashmir are very critical.

- Demographic Changes
- Legal Aspect
- Socio-Political and Economic Developments

The current situation in the valley is inhuman and against the freedom of life and living. It is also against the internationally established norms, values, ethics, treaties, bilateral agreements and laws. This revocation has a conspiracy to avoid the plebiscite as this will help the current regime of India to implement the expansionist model of Hindutva. Right of self-determination is one of the main articles incorporated in UN Charter. Article 1(2), of the UN says, “to develop friendly relations among nations based on respect for the principle of equal rights and self-determination of peoples, and to take other appropriate measures to strengthen universal peace”. Similarly the Article 1 of the International Covenant on Civil and Political Rights (ICCPR) and the International Covenant on Economic, Social and Cultural Rights (ICESCR), which stipulates: “All peoples have the right to self-determination. Resolution 47 (1948) of April 21, 1948 of UN Security Council (UNSC) is one of the main instrument in Kashmir conflict. In its preamble, this resolution specifies “both India and Pakistan desire that the question of the accession of Jammu and Kashmir to India or Pakistan should be decided through the democratic method of a free and impartial plebiscite”. India is avoiding holding the plebiscite by different tactics. It is need of the hour to build international pressure and sensitize the severity of the issues in international corridors.

Following policy interventions are time and again suggested by Riphah Institute of Policy Studies, Riphah International University for the better lobbying and advocacy.

- It is being observed that our youth, academicians, activists and related stakeholders lacks insight on Kashmir policy. A comprehensive draft of Kashmir policy needs to be created and placed at websites, forums and libraries
- Kashmir has always remained top priority on Pakistani public and state agenda. A national narrative on Kashmir needs to be materialized by taking all political parties on board
- The UN general assembly session is approaching. The Kashmiri diaspora, Pakistani Community and International friendly organizations must select few capitals of the world and plan some protests in the September
- We are unable to put the Muslim countries at our side in case of Kashmir due to multiple reasons. An OIC conference needs to be held in Jaddah to sensitize the Muslim world for a broader perspective
- Kashmir desk needs to be established in all Pakistani missions abroad. At this level we don't recommend to hire or engage extra staff. It is required to assign the extra charge to any Pakistani diplomat in Pakistani mission. That person will be responsible to engage Pakistani diaspora and help them to arrange seminars, conferences and academic interventions
- International community listens to human rights violations. Case of Kashmir needs to be articulated as a human crisis
- Lobby to UNO and international players for urging the withdrawal of Indian paramilitary forces from Kashmir
- Sensitize the international politicians for securing the release of all political prisoners and detainees
- UNO needs to urge all the all draconian laws, including: the Armed Forces (Jammu and Kashmir) Special Powers Act, 1990; and Public Safety Act (PSA)
- India plans of demographic shift needs to be exposed by sensitizing the public and international community

Author: Kashif Zaheer
Riphah Institute of Public Policy

Leaders in Riphah



Prof. Dr. Rahila Yasmeen

Dean RARE
Director ORIC
Director Medical Education,
Riphah International University

Prof. Dr. Rahila Yasmeen currently working as a Dean 'Riphah Academy of Research and Education'-(RARE), and Director 'Office of Research Innovations and Commercialization'-ORIC and Director Medical Education, leading two departments simultaneously. She has done BDS, DCPS-HPE, JMHPE, MHPE, and her Ph.D. in Medical Education Scholar. She is also a qualified Educationist. She is serving Riphah International University since January 2005. She is a Professor of medical education approved by the Pakistan Medical and Dental Council (PM&DC). Her teaching experience is more than 21 years. She is a renowned national and international visiting faculty in the field of medical education especially in faculty development, curriculum development, student assessment, digital teaching & learning, and program evaluation. She is the Master Trainer and consultant for these areas. She has conducted more than 200 workshops for all levels of faculty in her area of expertise. She was a former trainer for CPSP supervisory skills workshops and co-opt a member of PM&DC.

She has more than 50 research publications in her area of expertise. She is the designer and implementer of many courses including MHPE & CHPE. She is the Director of MHPE, CHPE program at Riphah International University. She is also the pioneer in designing and implementing the Certificate in Outcome Based Education- COBE in collaboration with Engineering faculty FEAS, for engineering, management, rehabilitation, and basic sciences, etc. Her contribution towards promoting the entrepreneurship program is remarkable. She is also performing a major role in faculty development activities, Quality Assurance, Commercialization, Intellectual property rights ORIC projects, initiatives, program evaluation activities, research promotion, curriculum development & renewal of Riphah International University various faculties and national universities. She was involved in the curriculum designing of RAK-COD-Rasulkhaima College of Dentistry-UAE. She was a part of the team in developing and implementing the integrated medical curriculum for IIMC in 2009, and a consultant for the integrated dental curriculum for IIDC, Riphah International University, Islamabad.

She is a member of the TEE (Technology Enhanced Education) committee at Riphah International University and during COVID Era, along with her exuberant RARE team successfully plan & implemented many Online symposiums on important topics; blended learning, digital leadership, students' perspective in digital transformation, etc.

Leaders in Riphah



Atiquzzafar Khan

Dean

Faculty of Social Sciences

Riphah International University

Atiquzzafar Khan has recently joined Riphah International University as Dean Faculty of Social Sciences and Humanities. He is a known scholar in the field of Islamic Economics and Finance. He has authored a book titled "Fundamentals of Islamic Economics and Finance" which is being used as major text book in Pakistan and many other Muslim countries. He was active member of the early team when Riphah Centre for Islamic Business (RCIB) was established. He has earned his BS, M.Sc and Ph.D degrees in economics from International Islamic University Islamabad and MS (Economics) from University of Waterloo Canada. He joined IIIE, IIUI as lecturer in 1986, and continuously served the University .in various capacities like chairman School of Economics (2009-2012) and chairman School of Islamic Banking (2012-2016),and retired from the position of Director General. He also served the teaching community as President of the Teaching Staff Association of IIUI for two tenures (2014-15). He has been teaching different courses at the BS, MS and PhD level. His areas of interest include Islamic Economics and Finance, Development Economics and Mathematical Economics. Many students have completed Ph.D and MS research work under his supervision.

Leaders in Riphah



Muhammad Zubair Safdar

Head of Students Services
Riphah International University

Muhammad Zubair Safdar is currently heading the Students services department of Riphah International University and also serving as a faculty member of Riphah Institute of Public policy. He has done his MPhil in Public Policy on higher education from Riphah International University Islamabad. He also holds the degrees of MBA in Management Sciences & BS. (Hons) in Computer Sciences. He possesses experience of more than 12-years in the private and academic sector. He was involved in Planning and Coordinating various youth training programs and arranged a number of seminars/workshops, training programs, consultation meetings and often work as a speaker, presenter, and facilitator at national and international levels. He served as an Assistant Secretary-General of International Islamic Federation of Student Organization-IIFSO Cairo, Egypt from 2010-2014 and headed South Asian SAARC Countries. He was an Executive Member of International Youth Forum-IYF, Istanbul Turkey. He presented his papers on "Role of youth and students on nation-building" at different international conferences held in Turkey, Sudan and Egypt & Sri Lanka, etc. He joined Riphah in 2014, In RIPP, he also assisted to establish an academic think tank to carry out an in-depth analysis of contemporary issues affecting public policy and governance. He also organized various round table seminars and discussions on different national and international issues. As head of the department of students' services, he worked to design and implement an aspired student program for future leadership, engaging students outside the classroom for healthy and lively campus life through curricular and extracurricular activities. His Primary areas of strengths are; Institutional Development, Coordination & documentation, developing strategies and succession planning, Policy & Program Analysis with focused areas on Socio-cultural politics, Youth & student affairs, and Education.

MARKETING DEPARTMENT MALAKAND ORGANISED SESSIONS ON “CAREER COUNSELING”

Marketing Department Organized three days session on “Career Counseling” at Riphah International University (Malakand campus). Total of three Malakand region colleges Al-huda college (Ouch & Chakdara campus) with the strength of 100 Fsc students, Abbottabad International college Bathkhela from which 70 Fsc students attended the session, Islamia Model college Timargara, total of 80 students attended the career counseling session in the campus premises. The purpose of the session was to aware students about Riphah International University and Its Programs. A total of 15 colleges were enlisted to invite at campus for sessions and remaining sessions were conducted at their colleges.

Dr. Javid Iqbal (Associate Professor) Department of Psychology delivered lectures to the participants regarding Field selection, how to attempt Competitive

examination, how to overcome psychological issues e.g. (Anxiety, depression, stress), how to improve soft skills, psychological assessment and Learning skills.

Muhammad Abbas Khan Marketing Executive highlighted the vision, uniqueness, and Values of Riphah International University. He further briefed about the Bachelor programs of Riphah International University Malakand campus and arranged a visit of library, classrooms and labs for guest students.

After completion of the lecture, question & answer session held, students were taking interest in the session and cash prizes were also distributed among students. Furthermore, Operation Department arranged light refreshment and pick & drop facility to the participated students.



MALAKAND CAMPUS ARRANGED TWO DAYS SESSION ON CAREER COUNSELING

Riphah International University organized two days session on "Career Counseling" at Tipu Shaheed College Swat, Chandara School and College Chakdara. The purpose of the session was to bring awareness among students regarding Career Counseling.

Almost 280 students attended the session. And students were taking interest in the entire session. After completion of the session, question and answer were held. Cash prizes were also distributed among students.



QEC LED THE HEC'S COMPOSITE TEAM TO CONDUCT IPE OF NUMS



As an external member (HEC Representative) Director QEC, Riphah Brig (R) Engr. Salim Ahmed Khan led the HEC's composite team and visited the National University of Medical Sciences (NUMS), Rawalpindi to carry out an Institutional Performance Evaluation (IPE) of the University on 2nd Feb 2021. The team conducted the detailed evaluation of the

University Secretariat and its Constituent Colleges i.e. Army Medical College (AMC) and Armed Forces Postgraduate Medical Institute (AFPGMI). All the institutions under evaluation had prepared very well. For the purpose of on job training Manager QEC, Riphah Mr. Fawad Sadiq accompanied the team.



RIUH AND GLOBAL E-CONFERENCE ON EMERGING HR TRENDS

Middle Earth HR (UAE) organized a global e-Conference on Emerging HR trends during Pandemic titled “HR Best Practices Conference -2021”. Mr. Ahmed Nauman Anees (Director HDS) and Dr. Ali Raza Nemati (Assistant Director-HDS) remained the speakers for the conference representing Pakistan and Riphah Group as a conglomerate and fastest-growing organization. HR Initiatives along with the role of digitalization

were presented and well received by the audience. This edition of the conference brought together professionals across various industries in India, Pakistan, UAE, and Singapore to showcase ‘how to further enhance the HR function through effective coaching, building an ideal work culture, measuring data to make better decisions and using state of the art technology to up the learning game’.



SAP TRAINING FOR EXECUTIVE MANAGEMENT

As per the Learning Need Analysis of the focus group meeting with Executive management & in line with the vision of Chancellor, Mr. Hassan Muhammad Khan, HDS and IT Departments concluded two batches of SAP Training during January 2021. The learning capsule was graced with the presence of a respected Chancellor for a welcome note along with Director IT, Mr. Sarfraz Haroon, and Director HDS Mr. Ahmed Nauman Anees. The sessions were moderated by Assistant Director, HDS Dr. Ali Raza Nemati. The Learning module comprised 5 days with 2 hours walk-through for each module/day. This training will help Riphah in building a better understanding of SAP & swift management of task lists within functional domains as well as cross-functional integration areas. This Learning module will also facilitate the expertise which is required in software handling and achieving its strategic vision too Insha'Allah. There are now various modules/functions of SAP for different processes, which are now being automated and running at Riphah Group across.

HDS and IT Departments expressed acknowledgement to all facilitators including Mr. Rao Imran, Mr. Shahid Mehboob, Mr. Rafay Daniyal, Mr. Asif Iqbal, and Mr. Shakil for receiving an overwhelming response of the content delivery during the sessions. Special thanks to Mr. Sarfraz Haroon for partnering with us for the finalization of content and outline for the sessions.

The content included:

1. SAP Introduction and Navigation
2. SAP SLCM Presentation and System Demo
3. SAP MM/Procurement Presentation and System Demo
4. SAP Finance Presentation and System Demo
5. SAP Project Systems Presentation and system Demo
6. SAP HCM Presentation and System Demo

HDS LAUNCHED AN E-INTERFACE PLATFORM

In line with the vision of the digitalization of Chancellor, Mr. Hassan Muhammad Khan, HDS launched an e-platform for its employees, V-Desk. This portal will facilitate the provision of seamless HR services to employees against their requests/issues which are usually received by Central & Site HDS representatives through emails and in hard copy formats. Mr. Ahmed Nauman Anees, Director, HDS will be the owner of this initiative along with Director, IT, Mr. Sarfraz Haroon. Dr. Ali Raza Nemati (Assistant Director HDS) will be the focal person for this initiative.

The entire virtual desk will be completed in two phases. In the first phase, Riphah employees will be able to track the status of their requests and each escalated ticket will immediately be escalated to the concerned. A system has been developed to provide clear instructions on ticket logging as per individual request. In the initial phase, all will lodge queries and complaint resolution tickets for Personal Information Change, Educational Assistance, Entitlements, Loan Request, Experience Certificates & NOCs, Adherence Requests, Grievance and Compensation, and benefits. In the second phase subsequently, we plan to beef up by linking HRPMS and 5 Years Strategic Targets in the same portal. Ultimately, an individual portal and dashboard will be developed with support from IT.

HDS ORGANISED “CERTIFIED CUSTOMER SERVICE SPECIALIST TRAINING” FOR RHS

Catering the Internal Training Needs, Training and Development-HDS has concluded another customized certification for RHS titled “Certified Customer Service Specialist, CCSS” from October 13th to Nov 2nd, 2020 respectively. It comprised of 6 modules including Communication Skills, Effective Decision Making, Effective Customer Handling, Negotiation Skills & Problem Handling, and Presentation Skills & Self-Belief. The certification program was conducted by Dr. Ali Raza Nemati (Assistant Director-HDS) under the patronage of Mr. Asadullah Khan (Executive Director - IIMCT) & Mr. Ahmed Nauman Anees (Director HDS).

Special Thanks to Dr. Omer Awab Khan (Director Teaching Hospitals), Brig. (R) Dr. Wasim Ahmed Malik (CMS - PRH), Mr. Muhammad Mukhtar Taufeeq (CEO Max Health Hospital) & Dr. Mehwish (DMS- RIH) for nominating their staff for this interactive learning experience for the participants. Hopeful to witness tangible improvements in the customer service Insha'Allah,

We are also pleased to announce Top 3 position holders for the certification. Many Congratulations. Munaza Ashraf, Office Assistant - PRH, 1st Position, Awais Habib Haider, Receptionist - RIH, 2nd Position, Sajid Mehmood, Coordination Executive - IIDH, 3rd Position.

MOU BETWEEN RIPHAAH INSTITUTE OF PUBLIC POLICY AND BIN QUTUB FOUNDATION FOR RESEARCH AND POLICY INITIATIVES

Riphah Institute of Public Policy, Riphah International University signed Memorandum of Understanding (MOU) with the Bin Qutub Foundation (BQF) on 4th February 2021 at Evacuee Trust Campus, F5/1, Islamabad.

Dr Rashid Aftab (Director RIPP) and Mr Bashir Malik (Founder and Chairman BQF) signed the draft in the presence of social scientists/faculty members including Dr Musab Yousufi, Mr Kashif Zaheer, Dr Imran Ahmad, Mr Ishtiaq Ali, Dr Touqeer Malik, Raja Yasir Humayun (Minister Higher Education Punjab) and Mr Rehmat Ullah. To follow the COVID-19 SOPs, the ceremony was held in hybrid mode. Some members joined physically in the ETB campus and other joined online via Zoom link. It is expected that, this MOU will help to bridge the gap of academia and society. Initially both parties agreed to serve as a development platform and enablers for other stakeholders to contribute in the shared vision of innovative Chakwaal. The society will directly gain the benefit of academic research to solve the indigenous issues. After the MOU ceremony, an online webinar was also conducted to discuss the development of rural areas. It is pertinent to mention that, the main objective of the foundation is to ensure healthy lives and promote wellbeing for all at all ages. BQF envisions establishing 'easily replicable model healthcare institutions' to alleviate humankind from its suffering due to lack of quality and affordable health services, especially the underprivileged segment of society residing in rural areas, to restore their dignity with compassion.

With reference to the draft of the MOU, the Parties shall encourage and facilitate cooperative activities related to developing Innovative Chakwaal. The scope of work will include joint research, funded projects, and interventions related to public policy and governance. The parties aim to study and develop the framework and model of entrepreneurial district and pilot in district chakwal. The parties envision supporting the Innovative Chakwaal concept through research of governance, innovation management, public service delivery, rural systems and structure, and issues related to public policies and practices. The parties aim to research how to improve policies related to healthcare, agriculture, industrialization, civic infrastructure, and socioeconomic development.

Riphah Institute of Public Policy (RIPP) and Bin Qutub Foundaiton, will collaborate on following points with immediate effect;

1. RIPP will help students and researchers working in the fields of policy research to study the concept of Innovative Chakwaal and allied development
2. The hired researchers will be guided and supervised by the technical research team of RIPP during their research and experiments.
3. BQF will provide its linkages for research purposes to the researchers approved and assigned by RIPP.
4. The research or part of research done by RIPP will be published and used for advocacy and interventions for Innovative Chakwaal by the parties
5. Accommodation and Food will be provided by host BQF during the stay of policy researchers
6. The expenses of research, fields works, meetings, surveys, utilities and experiments in general to be sponsored by the researchers, any agency or through grant and funded projects
7. The researcher will strictly follow the rules regulation and guidelines of BQF during their stay, research and field works.

Scope of cooperation of the Cooperation under this MoU will involve the following activities between both parties:

- a) Joint training and capacity building programs for policy researcher, students & researchers of school, colleges & universities and allied public sector professionals
- b) Joint community mobilization and awareness about innovative chakwaal
- c) Joint organization of fundraising for policy studies and advocacy projects
- d) Exchange of publications, reports, and other materials and information
- e) Joint development projects and funded assignments
- f) Exchanges of information relevant to cooperation under this MoU

FMS CONDUCTED SESSION ON “IMPORTANCE OF EMOTIONAL INTELLIGENCE FOR LIFE”

The faculty of Management Sciences conducted a session on January 26th on “Importance of Emotional Intelligence for Life” This session was attended by more than 100 international participants from all across the globe. Dr. Mubashar Hassan Zia highlighted the importance of Emotional Intelligence for a successful and peaceful life and elaborated on what emotional intelligence is and how an individual can enhance his/her Emotional Quotient and Emotional Intelligence. The audience really admired and praised the quality of content and discussion and was seeking to gain more insights from Dr. Mubashar Hassan Zia.



FMS ORGANISED SESSION ON “UNDERSTANDING AND ACCEPTING INDIVIDUAL DIFFERENCES”

FMS organized a session on “Understanding and Accepting Individual Differences”. It was conducted by Dr. Mubashar Hassan Zia on the 9th of February. This time the audience was more than 150 participants from all across the globe. This session was focused on acceptance and tolerance for differences that exist between one individual and others. During this session, many examples from Islam were quoted to the audience, negating the Islam phobic uprise which is prevailing in the world in current times. The audience really appreciated the content and Dr. Mubashar Hassan Zia.



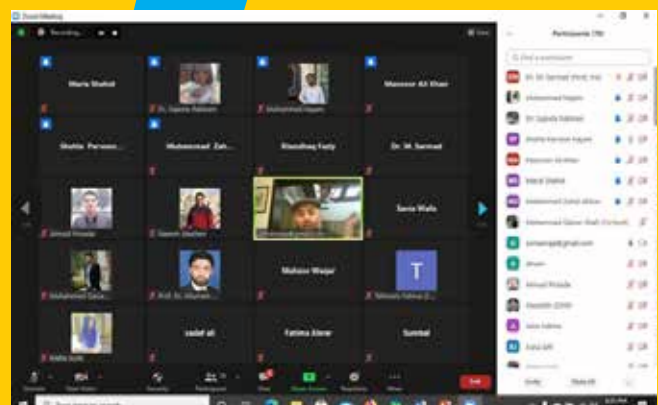
FMS-RSL INITIATED ONLINE PLATFORM (RIPHAH RESEARCH RESORT-3R)

Riphah Academy of Research & Education (RARE) organized an online faculty “2nd Orientation Program” for newly inducted faculty members from December 23 to 24, 2020 through Zoom. The purpose was to brief faculty about Riphah’s vision, mission, values, research policies, academic regulations and examination policies.

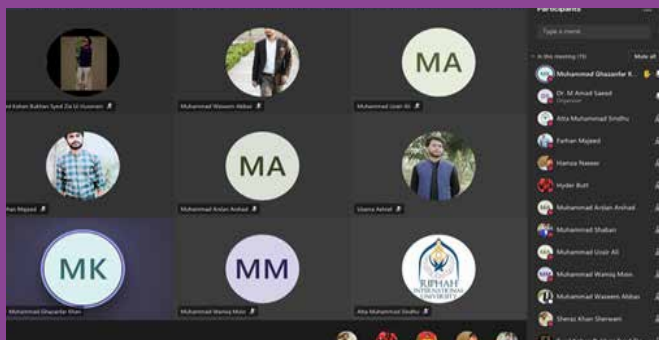
The expected numbers of participants were 63, while 44 faculty members attended and completed the training.

1. NUST
2. Quaid-i-Azam University (QAU)
3. COMSATS University
4. Air University
5. The University of Haripur
6. International Islamic University
7. University of Kashmir
8. The Islamia University, Bahawalpur

9. University of Science & Technology, China
10. Beijing University of Chemical Technology
11. International University of Africa
12. Bhagwant University of Ajmer, India
13. Capiz State University, Philippines



RSBM Organized Lecture On “Public Procurement Process & Procedures In Pakistan”



Supply Chain Management – RSBM

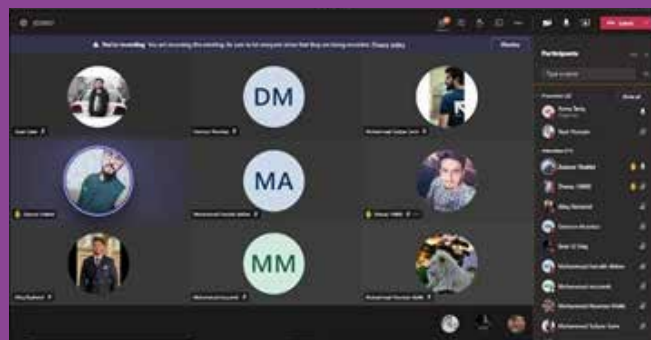
On 15th December 2020, Riphah School of Business and Management (RSBM), hosted a lecture on “Public Procurement Process and Procedures in Pakistan” for BBA students in their class of supply chain management. Mr. Muhammad Shoaib was the guest speaker during the session. He has a wide range of experience in different industries and also in the field of supply chain management.

RSBM Session On Global Innovation



On 10th December 2020, Riphah School of Business and Management (RSBM) organized a session on “Global Innovation”. Head of Business Department in NCBEA, Dr. Umar Safdar, was invited as a guest speaker to introduce the students to Global Innovation. The session was conducted online using Microsoft Teams.

RSBM Arranged Session On Emotional Intelligence and Well Being



Riphah School of Business and Management (RSBM) has organized an interactive session for the undergraduate program. A talk was given by Ms. Sana Majeed (Certified Clinical Psychologist & Ph.D. Scholar currently working as a senior lecturer in RICPP) on “Emotional Intelligence & Well Being”.

RSBM Organized Workshop On Importance of Branding & Advertising



Riphah School of Business and Management (RSBM) has organized a workshop for the undergraduate program on “Importance of Branding and Advertising”. During the workshop, a detailed lecture was given by Mr. Syed Faisal Mansoor (Assistant Manager Marketing, Riphah International University, Lahore). The Workshop was held at Microsoft Teams on Monday 30th November 2020.

RSBM Organized Workshop On “Personal & Professional Development”

Riphah School of Business and Management (RSBM) has organized a workshop on “Personal and Professional Development” for the undergraduate program (BBA Students). During the workshop, a brief lecture was given by Dr. Shamaila Asad. The Workshop was held at Microsoft Teams on Monday 28th December 2020.

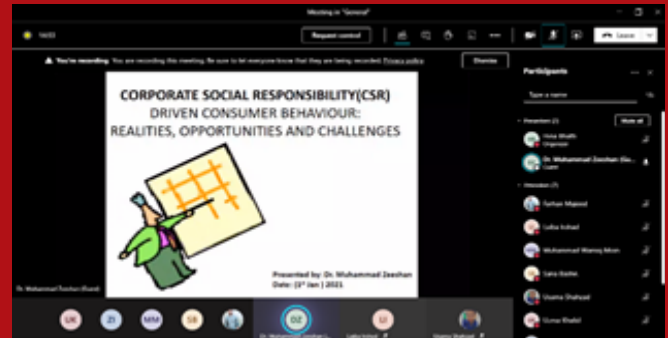
RSBM Arranged Workshop On Legal Implications of Provisions of Contract



Legal Implications of Provisions of Contract

Riphah School of Business and Management (RSBM) has organized a workshop for the undergraduate program. A talk was given by Abeera Sanjeed Khan on "Legal Implications of Provisions of Contract". The Workshop was held at Microsoft Teams on Friday 1st January 2021.

RSBM Organized Workshop On Corporate Social Responsibility



Corporate Social Responsibility

Riphah School of Business and Management (RSBM) has organized a workshop for the undergraduate program. A talk was given by Dr. Muhammad Zeeshan on "Corporate Social Responsibility (CSR)". The Workshop was held at Microsoft Teams on Friday 1st January 2021.

SSD ORGANIZED ONLINE SESSION ON "WHATSAPP SECURITY"

The student Services department organized an online session for the Public and Students to disseminate information about the security-related matters of WhatsApp. For this session, Dr. Mr. Fawad was a Resource person. He is a Lecturer at Riphah Institute of Computing and Applied Sciences. More than 200 students joined the session.



Research Publication by RSBM

Journal Name: International Journal of Training research

Title: How training at work influences employees' job satisfaction: roles of affective commitment and job performance

Authors Details:

1. Name: Shazia Nauman Affiliation: Riphah School of Business and Management, Riphah International University Lahore Campus, Lahore Pakistan
2. Name: Madiha Bint E Riaz Affiliation: Riphah School of Business and Management, Riphah International University Lahore Campus, Lahore Pakistan

DEPARTMENT OF APPLIED PSYCHOLOGY AL-MIZAN CAMPUS RAWALPINDI, ARRANGED AN INTERNATIONAL SEMINAR ON: “ENVIRONMENTAL SUSTAINABILITY & SUSTAINABLE DEVELOPMENT GOALS”

Dr. Silvia Maiolo

Scientific Communication Specialist at Life Cycle Engineering Srl, Italy.
Specialist in Environmental Resource Management, Fish Biology, and Fish Farming.

Department of Applied Psychology arranged a seminar on 22nd December, 2020 for students and faculty on environmental sustainability and developmental goals. This seminar was arranged by Dr. Rayna Sadia, Assistant Professor, in accordance with the course objectives of Environmental Psychology.

Dr. Silvia Maiolo, was the resource person of the seminar, currently working as a scientific communication specialist at Life Cycle Engineering Srl, Italy. She Initially focused on environmental resource management, fish biology, and fish-farming techniques. However, she has diverse experience in sustainable projects (including working at Norwegian Institute of Marine Research, Edmund Mach Foundation, and Department of Aqua culture, University of Stirling, Scotland). Her Ph.D. research focused on the sustainable aspects of fish farming. This seminar was arranged with an aim to sensitize

students and faculty members with the basic concept of sustainability, international legalization, and how the world is changing towards a more sustainable environment. The activity arranged at the departmental level was in accordance with the environmental psychology course and helped students to broaden their perception; in adopting healthy behavior towards the environment.

Dr. Silvia discussed history of sustainability, international sustainable developmental goals, and the role life cycle engineering is playing in reducing the carbon footprints. She discussed the history of sustainability (at a glance) and the current situation of environmental sustainability specifically in Europe. The discussion further focused how developing countries like Pakistan can benefit from the policies and efforts being taken in developed countries. Dr. Silvia summarized 17 sustainable developmental goals:



She concluded the session by answering number of questions from students and shared her diverse experience in the sustainable development sector.

She welcomed further interaction of students and shared valuable links and information on environmental sustainability.

ISLAMABAD / RAWALPINDI

Al-Mizan Campus:

Al-Mizan IIMCT Complex,
274-Peshawar Road, Rawalpindi.
UAN: +92 (51) 111-510-510
Phone: +92 (51) 512 5162-7

I-14 Campus:

Sector I-14, Haji Camp, Islamabad.
Phone: +92 (51) 844 6000-7
UAN: +92 (51) -111-747-424

G-7 Campus:

RIU, 7th Avenue, G-7/4, Islamabad.
Phone: +92 (51) 289 1835-8
Fax: +92 (51) 289 0690

ETB Campus:

Suite No 7, Ground Floor, Evacuee Trust
Complex, Agha Khan Road,
Sector F-5/1, Islamabad.
Phone: +92 (51) 843 8370-7

Westridge Campus:

Potohar Plaza, main Peshawar Road,
Rawalpindi.
Phone: +92 (51) 5166 813-4, 5166 917-8

IIMCT Pakistan Railway Hospital:

Westridge, Rawalpindi.
Phone: +92 (51) 425 9795-8
Fax: +92 (51) 425 9793

Riphah International Hospital:

Main Expressway opposite DHA II,
Sihala, Islamabad.
Phone: +92 (51) 448 6064

Islamic International Dental Hospital:

IIDH, 7th Avenue, G-7/4, Islamabad.
Phone: +92 (51) 289 1835-8
Fax: +92 (51) 289 0690

MaxHealth Hospital:

2-K Markaz Road, G-8 Markaz,
Islamabad
Phone: +92 (51) 8094760-65

LAHORE

Raiwind Campus:

Raiwind Road Campus,
13-Km, Raiwind Road, Lahore.
Phone: +92 (42) 111- 747-424

Quaid-e-Azam Campus

28-M, Quaid-e-Azam, Industrial
Estate, Kot Lakhpat, Lahore.
UAN: +92 (42) -111-747-424

FAISALABAD

Faisalabad Campus:

Satiana Road, Adjacent Fish Farm,
Faisalabad.
Phone: +92 (41) 8777- 210 & 310

MALAKAND

Malakand Campus:

Chakdara Road, Malakand.
Phone: 0314-3019495

UAE

UAE Campus:

RAK College of Dental Sciences,
PO Box 12973, Ras Al Khaimah, UAE
Phone: +97 (17) 222 2593
Fax: +97 (17) 222 2634



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