

Riphah International University
Faculty of Management Sciences
Riphah School of Leadership

PhD Management Sciences

Eligibility Criteria:

A minimum of 18 years of education in Business Administration or Related fields with 70 % Marks in annual system and 3 CGPA in semester system.

Duration: 03 Years

Selection Criteria:

- Academic Qualification: 30%
- Test/ Interview: 70%

Class Timings: (Evening & Weekend)

Program Structure:

No.	Category/ Area	No. of Course	No. of Credit Hours
A.	Core Courses	03	09
B.	Elective/ Specialization	03	09
C.	Thesis		30
Total Credit Hrs			48

Core Courses:

1. Seminars in Research
2. Philosophy and Thoughts in Management
3. Professional Ethics in Research

General Electives Courses

1. Advance Business Analytics
2. Green Management & Sustainability
3. Occupational Health & Workplace safety
4. Public Sector Management
5. International Business
6. Media and Business

Specialization Courses List

Finance

1. Corporate Finance in Applied Perspective
2. Financial Risk Management Strategies
3. Financial Modeling Applications
4. Asset Pricing and Portfolio Management
5. Issues in Financial Reporting
6. Econometric Techniques in Finance
7. Advanced Financial Theory
8. Psychology of Investor behavior
9. Technological Applications in Finance

Human Resource Management

1. Strategic Staffing Management
2. Change Management
3. Human Capital Development
4. Effective Negotiation Skills
5. International HRM
6. Diversity Equity and Inclusion in Workplace
7. Current Issues in HRM
8. HRM Metrics
9. HR as Strategic Partner

Marketing

1. Strategic Services Marketing
2. Integrated Marketing Communication strategy
3. Product Development Strategy
4. Supply Chain Management Policy
5. Strategic Customer Relationship Management
6. Advanced topics in Marketing & Supply Chain Management
7. Digital and Social Media Marketing
8. Strategic Brand Management
9. Advertising Strategy
10. Global Marketing Strategies
11. Advanced Marketing Analytics
12. Strategic Sales and Distribution Management

Islamic Business and Finance

1. Leadership Theory and Practice in Islam
2. Takaful Underwriting and Claims Management
3. Islamic Money and Capital Markets
4. Philosophy of Banking in Islam
5. Applied Topics in Usul Al Fiqh and Maqasid Al Shari'a
6. Marketing Theory and Practice in Islam
7. Audit and Governance of Islamic Financial Institutions
8. Islamic Economic Thought and History