

Riphah International University
Faculty of Management Sciences
RIPhah School of Leadership

MASTER OF BUSINESS ADMINISTRATION (MBA)

Eligibility Criteria:

A minimum of 16 years of education with 50% Marks in annual system and 2 CGPA in semester system.

Selection Criteria:

- Academic Qualification: 30%
- Test/ Interview: 70%

Credit Hours: 60

Class Timings: (Evening & Weekend)

Scholarships: Need & merit based scholarships

Program Structure:

No.	Category/ Area	No. of Course		No. of Credit Hours	
		Non-Business	Business	Non-Business	Business
A.	Core Courses	13	05	39	15
B.	Elective/ Specialization	5	3	15	09
C	Project/Thesis/Two Courses	02	02	06	06
Total Credit Hrs				60	30

MBA programs is of 02 years, however students with business education background like BBA are eligible. for 30 credit hrs exemptions and can complete MBA in 1.5 years

Core Courses*:

1. Financial Accounting
2. Financial Analysis and Management
3. Marketing Theory and Practice
4. Human Resource Management
5. Quantitative Techniques for Managers
6. Economic Analysis
7. Management Theory and Practice
8. Managerial Communication skills
9. Strategic Finance
10. Strategic Management
11. Strategic Marketing
12. Advanced Research Methods

13. Professional Ethics & Decision Making

General Electives Courses

1. Cost and Management Accounting
2. Corporate Governance
3. Business Analytics and Information System
4. Islamic Banking & Takaful
5. Operation Management
6. Occupational Health & Workplace Safety
7. Advance Business Analytics
8. Green Management & Sustainability
9. Public Sector Management
10. International Business
11. Global Integration: An Economic Perspective
12. Media and Business
13. Islamic Economic System
14. Trade and Business in Islam
15. Financial Reporting and Control

Specialization Courses List

Finance

1. Cases in Corporate Finance
2. Advanced Financial Risk Management
3. Advanced Financial Modeling
4. Advanced Investment Analysis and Portfolio Management
5. Financial Reporting and Analysis
6. Research Techniques in Finance
7. Financial Theory
8. Advanced Topics in Behavioral Finance
9. Financial Technology and Analytics

Human Resource Management

1. HR planning and staffing
2. Performance and Compensation Management
3. Organizational Development
4. Directed Research in HR Development
5. Conflict and Negotiation Management
6. Cross Cultural HRM
7. Workforce Diversity Management
8. Advanced Topics in HRM
9. Industrial and Organizational Psychology
10. HRM Analytics
11. Strategic HRM

Marketing

1. Advanced Services Marketing
2. Integrated Marketing Communications
3. New Product Development
4. Strategic Supply Chain Management
5. Customer Relationship Management
6. Current Issues in Marketing& Supply Chain Management
7. Digital Marketing Strategy
8. Advanced Brand Management
9. Advertising Management
10. International Marketing
11. Marketing Analytics
12. Sales and Distribution Management

Supply Chain Management

1. Procurement and Supplier Contract
2. Logistics Management
3. Planning and Controlling Supply Chain Systems
4. Strategic Supply Chain Management
5. Sales and Distribution Management
6. Inventory and Warehouse Management
7. Advanced Topics in SCM
8. Quality Assurance in Supply Chain Management
9. E Supply chain Management

Islamic Business and Finance

1. Islamic Leadership & Management
2. Takaful & Risk Management in Islamic Financial Institutions
3. Money, Capital & Real Estate Markets in Islam
4. Islamic Banking Theory & Practice
5. Usul Al-Fiqh & Islamic Law of Contracts
6. Marketing from Islamic Perspectives
7. Shariah Governance, Audit and Assurance
8. Product Development in Islamic Financial Institutions
9. Waqf & Microfinance in Islamic Framework
10. Theory and Practice in Islamic Economics
11. Financial Reporting Analysis for Islamic Financial Institutions
12. FinTech from Islamic Perspectives

Hospital Management

1. Hospital Management
2. Health Care quality & Patient Safety
3. Managing Operations in Health Care Organizations
4. Health Care Informatics
5. Strategic Management in Healthcare
6. Health Care Risk Management

Project Management

1. Essential of Project Management

2. Project HR and Communication
3. Project Procurement and Contract
4. Project management applications and tools
5. Project Planning and Controlling
6. Software Project Management
7. Project Risk Management
8. Project Planning and Controlling

Business Analytics

1. Tools for Business Analytics.
2. Data Mining & Deep Learning.
3. Quantitative Techniques & Modelling.
4. Machine Learning for Business Analytics.
5. Data Driven Decision Making & Optimization.
6. Predictive Modelling.
7. Data Structures & Business Applications.

***First eight core courses are only for the students with non-business education background**