

**Riphah International University**  
**Faculty of Management Sciences**  
**RPhah School of Leadership**

**MS Management Sciences**

**Eligibility Criteria:**

A minimum of 16 years of education in Business Administration or Related fields with 50 % Marks in annual system and 2 CGPA in semester system. Applicants, who do not have a business education background, may qualify through completion of the prerequisites courses as per HEC criteria.

**Duration:** 1.5 years  
(3 semesters for Business Background)

**Selection Criteria:**

- Academic Qualification: 30%
- Test/ Interview: 70%

**Credit Hours:** 30

**Class Timings:** (Evening & Weekend)

**Scholarships:** Need & merit based scholarships

**Program Structure:**

No.	Category/ Area	No. of Course	No. of Credit Hours
A.	Core Courses	05	15
B.	Elective/ Specialization	03	09
C.	Project/Thesis/Two Courses	02	06
Total Credit Hrs			30

**Core Courses:**

1. Strategic Finance
2. Strategic Management
3. Strategic Marketing
4. Advanced Research Methods
5. Professional Ethics & Decision Making

**General Electives Courses**

1. Advance Business Analytics
2. Corporate Governance
3. Green Management & Sustainability
4. Occupational Health & Workplace safety

5. Public Sector Management
6. International Business
7. Media and Business

#### **Pre-Requisite Courses for the students of Non Business Background**

1. Principles of Marketing
2. Introduction to Management
3. Business Accounting
4. Business Economics
5. Organization Behavior
6. Business Mathematics & Statistics
7. Marketing Management
8. Cost Accounting
9. Business Finance
10. Financial Management
11. Business Communications
12. Introduction to HRM

#### **Specialization Courses List**

##### **Finance**

1. Cases in Corporate Finance
2. Advanced Financial Risk Management
3. Advanced Financial Modeling
4. Advanced Investment Analysis and Portfolio Management
5. Financial Reporting and Analysis
6. Research Techniques in Finance
7. Financial Theory
8. Advanced Topics in Behavioral Finance
9. Financial Technology and Analytics

##### **Human Resource Management**

1. HR planning and staffing
2. Performance and Compensation Management
3. Organizational Development
4. Directed Research in HR Development
5. Conflict and Negotiation Management
6. Cross Cultural HRM
7. Workforce Diversity Management
8. Advanced Topics in HRM
9. Industrial and Organizational Psychology
10. HRM Analytics
11. Strategic HRM

##### **Marketing**

1. Advanced Services Marketing
2. Integrated Marketing Communications

3. New Product Development
4. Strategic Supply Chain Management
5. Customer Relationship Management
6. Current Issues in Marketing& Supply Chain Management
7. Digital Marketing Strategy
8. Advanced Brand Management
9. Advertising Management
10. International Marketing
11. Marketing Analytics
12. Sales and Distribution Management

### **Supply Chain Management**

1. Procurement and Supplier Contract
2. Logistics Management
3. Planning and Controlling Supply Chain Systems
4. Strategic Supply Chain Management
5. Sales and Distribution Management
6. Inventory and Warehouse Management
7. Advanced Topics in SCM
8. Quality Assurance in Supply Chain Management
9. E Supply chain Management

### **Islamic Business and Finance**

1. Islamic Leadership & Management
2. Takaful & Risk Management in Islamic Financial Institutions
3. Money, Capital & Real Estate Markets in Islam
4. Islamic Banking Theory & Practice
5. Usul Al-Fiqh & Islamic Law of Contracts
6. Marketing from Islamic Perspectives
7. Shariah Governance, Audit and Assurance
8. Product Development in Islamic Financial Institutions
9. Waqf & Microfinance in Islamic Framework
10. Theory and Practice in Islamic Economics
11. Financial Reporting Analysis for Islamic Financial Institutions
12. FinTech from Islamic Perspectives